



**BRUCE DD MAC RAE**  
**Public Affairs Manager**

Bruce is the Director of Public Affairs for the Pacific Region of UPS. His area encompasses the states of California, Hawaii, Nevada, Idaho, Utah, Arizona, New Mexico, Oregon, Washington and Alaska. Bruce deals with local, state and federal issues effecting UPS. UPS being the world's largest package delivery and supply chain services company.

Bruce began his UPS career in 1978 as a un-loader in the Anaheim package facility. In 1983 he became a full-time driver and Teamster Union Shop Steward. Bruce entered into management in 1987 where he was promoted to Preload Supervisor. Bruce has risen through many positions, acquiring skills in Operations, Industrial Engineering, Hazardous Materials, Customer Relations, Community / Public Relations, Security Investigator and currently as Public Affairs Director.

In addition to his regional responsibilities, Bruce plays an active role in and beyond his community. Bruce is serving on the boards of such organizations as: CTA (California Trucking Association), Chairman of the Orange County Sheriffs Council on Drug Use is Life Abuse, Los Angeles Sheriffs Youth Foundation. Nevada Motor Transportation Association, Arizona Trucking Association, Southern California Special Olympics and the Life Through Art Foundation (LTAF) to name a few. Bruce holds strong to his responsibilities at home, in the community and at work; understanding that each of these are critical for everyone to achieve their own goals. Bruce is also the host of Long Beach Pride, a local origination TV show on Charter Digital Communication.

Bruce and his wife Maureen both grew up and attended school in Long Beach and are also second and third generation Long Beach natives. They reside in Long Beach, with their four children.

Bruce believes that: Once the people you deal with come to recognize that what you do springs from an honest heart, they will be surprisingly strong in their support for you and that determined people working together can accomplish anything. These are what the Founder of UPS Jim Casey believed in and Bruce carries that legacy on.